XIII INTERNATIONAL SCIENTIFIC CONFERENCE

"HOW TO ASSESS BUILT HERITAGE? ASSUMPTIONS, METHODOLOGIES, EXAMPLES OF HERITAGE ASSESSMENT SYSTEMS"

The contemporary conservation theory attempts to describe the complexity of heritage and its functions, regarding the factors, which determine the forms of its protection. It is, however, not a simple task, because apparently the current theoretical tools are not effective enough in practice today. The major problem is that more and more monuments are modernized, adapted and transformed in order to meet the needs and standards expected from society today. The theory of conservation should, therefore, clarify and clearly outline the rules and limits of intervention pertaining to the historical design and substance. The pre-requisite at the outset must be a comprehensive analysis.

The inventory of the material elements is a relatively simple task, for which standards and procedures have been developed. However, the analysis of heritage values is far more complex. This complexity results from the uniqueness and functions as well as regional aspects. As a consequence, generally accepted methodologies of cultural heritage assessment need to be differentiated depending on the specific cultural context. The challenge to combine the generally accepted theoretical orientations formulated in a number of basic papers (charters, principles, etc.) with the special regional and case specific needs.

THURSDAY, MARCH 5TH 2015

Arrival of participants.

Venue: Restaurant Wine Bar *Alla Torre De' Rossi at Hotel Pitti Palace al Ponte Vecchio* (Borgo San Jacopo 3)
18.30   Typical Tuscany Welcome Wine Tasting*

Welcome Speeches by
- **Wilfried Lipp** (President ISC Theophilos)
- **Paolo Del Bianco** (President of Fondazione Romualdo Del Bianco)
- **Bogusław Szmygin** (Secretary General ISC Theophilos)

FRIDAY, MARCH 6TH 2015

Venue: Auditorium al Duomo, Anfiteatro Andrzej Tomaszewski (Via de' Cerretani 54/r)

8.30   Opening of on site secretariat for registrations and uploading presentations

9.30-13.30   SESSION I: *METHODOLOGY*

Presentations (20 min. each)

1. **VASSILIS GANIATSAS (GREECE)**: *Assessing, Synthesizing and Re-Synthesizing Heritage Values of What? Synergies of Theoretical Interpretations and Architectural Interventions.*

2. **MARA CERQUETTI (ITALY)**: *Cultural heritage management and value creation. Toward a dynamic and multi-level approach to Italian museum development.*

3. **RUXANDRA-IULIA STOICA (ROMANIA/SCOTLAND)**: *Methodologies for Urban Conservation: Typology and Particularity in Assessing Cultural Values.*

4. **IWONA SZMELTER (POLAND)**: *Multi-criteria valued protection of cultural heritage in social/economical strategy.*

11.15 – 11.45   Coffee Break

5. **W.M.M. VAN BERS (NETHERLANDS)**: *Current state of the art on the methodology and systems of assessment of (immovable) cultural heritage.*

6. **DENNIS RODWELL/CARSTEN HERMANN (SCOTLAND)**: *Heritage significance assessments to evaluate retrofit impacts. From heritage values to character-defining elements in praxis.*

7. **JEREMY C. WELLS (USA)**: *Engaging Stakeholders in Defining Their Own Built Heritage: Using Participatory Action Research to Value the Historic Environment.*

8. **ROSA ANNA GENOVESE (ITALY)**: *The defence of Cultural Heritage in between conservation and transformation: methodologies and heritage assessment systems.*

13.30 – 14.30   Free time for lunch

14.30 – 16.30   SESSION II: *ATTITUDE*

Presentations (20 min. each)

1. **PAOLO DEL BIANCO (ITALY)**: *Cultural values, for intercultural dialogue, in an economical driven world.*

2. **JAVIER GALLEGO ROCA (SPAIN)**: *Catalogs and inventories of Spain.*

3. **RASA ČEPAITIENĖ (LITHUANIA)**: *Genius Loci/the Spirit of Place as a "Nameless Value" of Built Heritage.*

4. **MARA POPESCU (ROMANIA):** *Cultural Heritage – Methods of assessment.*

5. **IRYNA SNITKO & (UKRAINE/ITALY)**: *Heritage in the state of conflict*

16.30 – 17.00   Coffee Break

17.30 – 18.00   Discussion

SATURDAY, MARCH 7TH 2015

Venue: Auditorium al Duomo, Anfiteatro Andrzej Tomaszewski (Via de' Cerretani 54/r)

8.30   Opening of on site secretariat for registrations and uploading presentations

9.00-13.00   SESSION III: *ATTITUDE*

Presentations (20 min. each)

1. **RUGILE BALKAITE (LITHUANIA)**: *Assessing midwar period (1918–1940) architecture of Kaunas, Lithuania.*

2. **THEO MURESAN (ROMANIA)**: *Formative methodologies in conservation and restoration of architectural sites with mural paintings, at the University of Art and Design Cluj-Napoca, Romania.*

3. **C. RIMINESI & (ITALY)**: *Scheduled maintenance of stone statues in historical gardens."*

10.45 – 11.15   Coffee Break

4. **GENNARO TAMPONE (ITALY):** *Identification and assessment of the values of the load bearing structures.*

5. **SMARANDA SPANU (ROMANIA)**: *Built heritage as other: a value assessment tool.*

6. **NALINI THAKUR (INDIA)**: *Making of a New Paradigm: Transgressing from the Colonial Thinking to the Democratic.*

13.00 – 14.00   Free time for lunch

14.00 – 16.00   SESSION IV: *CASE STUDIES*

Presentations (15 min. each):

1. **MATS EDSTRÖM (SWEDEN)**: *Architectural Heritage Values in the Conservation Process - Three Scandinavian examples and lessons to learn.*

2. **MIIA PERKKIÖ (FINLAND)**: *Echoes from the past. Complexity and contradictions when evaluating the buildings of Seurasaari Open-Air Museum.*

3. **TATIA GVINERIA (GEORGIA)**: *Cultural Heritage as the Guaranteed Success (At the example of Tsinandali Al. Chavchavadze Complex).*

4. **AYMAN KASSEM (ITALY):** *Heritage sites as performing spaces.*

5. **TANIA A. SOOMRO (PAKISTAN/BELGIUM):** *The Revival of the Surroundings of Empress Market and Adjoining Areas of Saddar Bazaar 2014.*

16.00 – 16.30   Coffee Break

16.30 – 17.30   Discussion

17.30 – 18.00 **GHISLAINE AVAN (FRANCE) :** Projection of "*Le LA du Monde – Installation mondiale le 14 septembre 2021 à l'occasion de l'anniversaire des 700 ans de la mort de Dante Alighieri*"

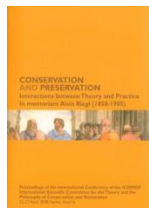**Venue: Restaurant** *Sabatini* (via Panzani 9/a)
19.00   Farewell Dinner*

* Welcome Wine Tasting and Farewell Dinner are included for those who paid the Registration Fee. For booking them please refers to the the Organizing Secretariat at events@lifebeyondtourism.org ·

The recent publications of the ICOMOS ISC TheoPhilos:

Values and Criteria in Heritage Conservation
Proceedings of the II International Conference of the ISC TheoPhilos
Florence (Italy), March 2nd - 4th 2007
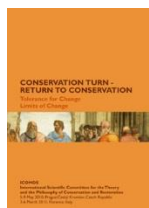edited by Andrzej Tomaszewski

Conservation and Preservation
Interaction between Theory and Practice
In memoriam Alois Riegl (1858-1905)
Proceedings of the III International Conference of the ISC TheoPhilos
Wien (Austria), April 23rd-27th, 2008
edited by Michael S. Falser, Wilfried Lipp, Andrzej Tomaszewski

The Image of Heritage
Changing Perception, Permanent Responsibilities
Proceedings of the III International Conference of the ISC TheoPhilos
Florence (Italy), March 6th – 8th, 2009
edited by Andrzej Tomaszewski, Simone Giometti

Conservation Turn – Return to Conservation
Tolerance for Change, Limits of Change
Proceedings of the IV International Conference of the ISC TheoPhilos
Prague (Czech Republic), May 5-9, 2010
Florence (Italy), March 3-6, 2011
edited by Wilfried Lipp, Josef Stulc, Boguslaw Szmygin, Simone Giometti

Information for purchasing and shipping:
Fondazione Romualdo Del Bianco
Institutional Member of the ICOMOS Scientific Committee Theory and Philosophy of Conservation and Restoration
icomos.theory@fondazione-delbianco.org

Resolution 18GA 2014/42
Travel beyond sustainable tourism:
Life Beyond Tourism, Travel for Dialogue

The Final Resolution of the 18th ICOMOS General Assembly (held in Florence, 9-14 November 2014) has recently approved and published. The Foundation has been the privileged partner of this prestigious initiative and chaired the first session of the symposium Sharing and experiencing the identity of communities through tourism and interpretation.
Besides the acknowledgements with gratitude for the support of Life Beyond Tourism and Fondazione Romualdo Del Bianco, in the Resolution no 42, *"the 18th General Assembly of ICOMOS"*

Recalling that the Fondazione Romualdo Del Bianco signed on 4 March 2013 a Memorandum of Understanding with
ICOMOS regarding collaboration on scientific activity related to heritage conservation for intercultural dialogue;

Noting that the Fondazione has implemented the "Life Beyond Tourism" philosophy and model for promoting the
presentation, interpretation and enjoyment of local cultural identities in order to promote sustainable development;

Noting that the Fondazione established the International Life Beyond Tourism Institute in October 2013 for the
implementation of its philosophy and model;

Noting that the Fondazione develops initiatives for intercultural dialogue including "Life Beyond Tourism: Travel for
Dialogue"; which advocates travel as personal outreach, and travel as a gift to share with others, to know and to be
known, to be open to dialogue, to appreciate and to respect diversity;

Recognising with gratitude that the implementation in Florence of the Life Beyond Tourism Model has allowed a
financial support to the Italian National Committee of ICOMOS for organising the 18th ICOMOS General Assembly and
Scientific Symposium in Florence;

Considers the Fondazione Romualdo Del Bianco - with its International Life Beyond Tourism Institute - as a partner for
familiarising young people in the Fondazione's network with ICOMOS;

Supports the notion and activity of travel to promote dialogue among international youth".

The Foundation would like to thank the ICOMOS Executive Committee for the prestigious acknowledgement received and shares it with all the signatories of the Memorandum of Understanding Life Beyond Tourism and partners which endorsed this initiative for the contribution to the dissemination of the cultural diversities and to the intercultural dialogue.

INTERNATIONAL COUNCIL ON MONUMENTS AND SITES - ICOMOS

INTERNATIONAL SCIENTIFIC COMMITTEE THEORY & PHILOSOPHY OF CONSERVATION AND RESTORATION

XIII International Scientific Conference

"HOW TO ASSESS BUILT HERITAGE?"
Assumptions, methodologies, examples of heritage assessment systems

Florence, March 5th – 7th, 2015

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